

Dublin City Tech company wins Dublin City Enterprise Award 2018

Usheru, a tech company from Dublin has won the Dublin City Enterprise Award 2018. Usheru powers direct ticketing and marketing data insights for film distributors. The company connects a film website to the existing point of sale systems of cinemas and allows a consumer to book tickets really simply. It connects film marketing to the box office and is creating a 'direct-to-consumer future' for film distributors. Usheru employs four people at its Dublin 7 base, with plans to employ seven more staff within the next 12 months.

The top prize of €5,000 was presented to Catherine Downes, Founder, Operational & Marketing lead of Usheru and they will now go forward to represent Local Enterprise Office Dublin City at the National Enterprise Awards, which celebrates its 20th anniversary on May 24th.

Greg Swift Head of Enterprise & Economic Development with Local Enterprise Office Dublin City said: *"Usheru has already become a success story and the judges were particularly impressed by the expertise within the team, the passion and philosophy they apply to their business. Usheru are building a successful and sustainable business, while delivering customer service solutions for other businesses – cinemas, festivals and film distributors. They are already active in the Irish and UK markets and are currently exploring additional markets"*.

As Local Enterprise Offices celebrate twenty years of the National Enterprise Awards in 2018, LEO Dublin City is proud to be represented by Usheru in this extra special year."

Four other local businesses were also shortlisted this year, and they were Fifty Three Six Media a digital strategy agency for sport, Strata Project Solutions construction planning and scheduling services, Ralii e-learning, mobile and social software creators and Clinishift app, connecting clinical staff and hospitals in real-time.

Members of the judging panel were Senior Business Advisors and experienced Mentors with the Local Enterprise Office Dublin City mentor panel, with +20 years experience in senior business development and project management roles.

Photos will be syndicated to Picture Desks by Fennell Photography

ENDS

For all information and media requests around the County Enterprise Awards please contact your Local Enterprise Office Dublin City.

(01)222 5611 / Ailish Smyth Administrative Officer (087) 758 4979

info@leo.dublincity.ie

www.localenterprise.ie/dublincity

National Enterprise Awards 2018

Award Categories and Prize Fund

The 2018 National Enterprise Awards take place on May 24th in the Round Room in Dublin and are organised by the Local Enterprise Offices. Adjudication takes place in April and Usheru will be competing against 30 other finalists from every local authority area for a share of the €40,000 prize fund. The Round Room in Dublin is the venue for awards ceremony in May and categories this year include 'Best Export Business,' 'Best Start Up Business' and 'Innovation,' in addition to eight regional awards as follows:

- Overall Winner, National Enterprise Awards 2017 (Cash Prize for business: €10,000)
- Best Export Business (Cash Prize for business: €5,000)
- Best Start Up Business (Cash Prize for business: €5,000)
- Innovation Award (Cash Prize for business: €5,000)
- Eight Regional Winners (Cash Prize for business: €2,000 each)
 - **Regions:**
 - *Dublin City, Fingal, Dún Laoghaire- Rathdown and South Dublin*
 - *Kildare, Laois, Offaly and Westmeath*
 - *Wicklow, Wexford, Carlow and Kilkenny*
 - *Louth, Meath, Cavan and Monaghan*
 - *Donegal, Sligo, Leitrim and Longford*
 - *Galway, Mayo and Roscommon*
 - *Clare, Limerick, Kerry and Tipperary*
 - *Cork City, South Cork, Cork North & West and Waterford*